



# **ROWDYHACKS PARTNERSHIP GUIDE**

**ROWDYHACKS.ORG**

pr@rowdyhacks.org

# ROWDYHACKS IX WAS A

## OVERVIEW

569

HACKERS

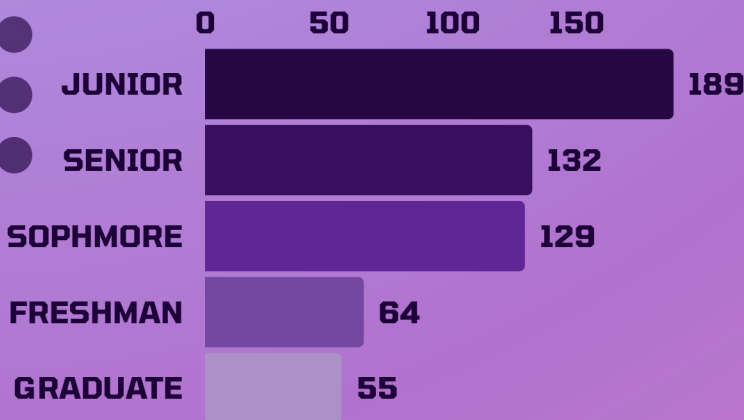


36-HOUR EVENT  
COLLABORATING ON

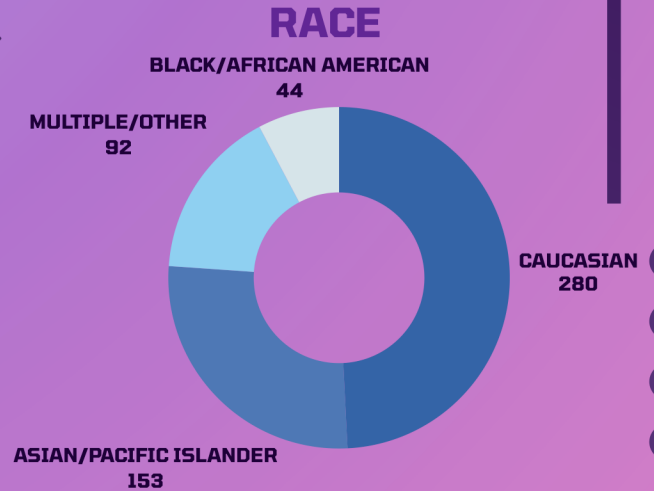
86

SUBMITTED  
PROJECTS

## HACKERS DEMOGRAPHIC



70% Computer Science Majors



## ETHNICITY

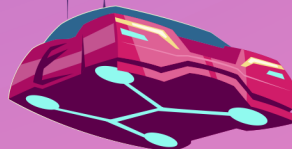


26 ORGANIZERS

22 VOLUNTEERS

17 JUDGES

45  
WINNERS!



\$7000+

IN PRIZES

# ABOUT



## LARGEST HACKATHON IN SOUTH TEXAS

RowdyHacks is a hackathon hosted by the UTSA Chapter of the Association for Computing Machinery. It is a 24-hour competitive programming event in which teams of students and recent grads work together to build a software, cyber security, or hardware project of their choosing. Each team's goal is to produce a functioning product by the end of the event, at which point the projects are judged and winners are chosen. RowdyHacks is for everyone, and we welcome all majors and backgrounds to come together to create something worthwhile.



## OUR MISSION

RowdyHacks aims to cultivate the technology culture and community in San Antonio and Texas. We hope to bring together students of all disciplines to enrich their technical knowledge and encourage collaboration among students with diverse perspectives.



## LOOKING FORWARD

In the Fall of 2024, you can expect 600+ passionate students to come together for this event. With your support, partnership, and mentorship, RowdyHacks can continue connecting students with exciting technology and opportunities and building our hacker community!

# BENEFITS



## RECRUIT

Recruit some of the brightest student developers, thinkers, and leaders in San Antonio. Receive resumes and build connections with these talented students.



## ENGAGE

Gain the opportunity to make a positive impact with the growing, passionate leaders of tomorrow. Provide students with an opportunity to use your organization's technologies in new and innovative ways.



## CONNECT

Network with bright minds that are open to new and innovative opportunities.



## PROMOTE

Show off your organization's values and brand while elevating your reputation in the hearts and minds of our participants.



# SERVICES



## PROVIDE MENTORS

Send mentors to help hackers with their projects and build a direct connection with talented individuals!



## PROVIDE SOLUTIONS

Can your products help our hackers create more efficient solutions? Hook them up with an API or another service!



## HOST A WORKSHOP

Does your company use a certain framework or language? Host a workshop to strengthen our hackers' knowledge on topics you want them to know!



## SEND SWAG

Whether it be stickers, notebooks, or t-shirts, our hackers would love to rock your swag!

# SPONSORSHIP



## PERKS

		Partner \$750	Bronze \$1,500	Silver \$4,000	Gold \$6,000
GENERAL	Send Mentors	✓	✓	✓	✓
	Recruiting Booth		✓	✓	✓
	Open/Closing Remarks				✓
	Distribute Swag	✓	✓	✓	✓
RECRUITING	Resume and Email Access			✓	✓
	Early Access to Resume and Emails			✓	✓
	Custom Email to Hacker			✓	✓
	Logo on Website	✓	✓	✓	✓
	Logo on Shirt		✓	✓	✓
EVENT PRESENCE	Partners Social Media Post		✓		
	Individual Social Media Post			✓	✓
	Individual Website Spotlight			✓	✓
	Exclusive Interview			✓	✓
	Exclusive Promo Post				✓
	Inclusion in RH Promo Video				✓
	Partner Side Event**		✓	✓	✓
	Partner Side Challenge**			✓	✓
PRE-EVENT	Private Room**				✓
	Pre-RowdyHacks Event			✓	✓
	Pre-RowdyHacks Social				✓
	Kickoff Partner Event			✓	✓

\*All logos must be received by September 7th, 2024 to be included on t-shirts.

\*\*All pre-day and side events, tech talks, workshops, media, private rooms, and prizes must be approved by RowdyHacks Team.

CUSTOM PACKAGES  
AVAILABLE

ASK ABOUT OUR TITLE  
SPONSORSHIP

IN-KIND DONATIONS  
ACCEPTED

# FAQ



## WHAT IS A HACKATHON?

A hackathon is best described as an “invention marathon.” Anyone who has an interest in technology attends a hackathon to learn, build, and share their creations over the course of a weekend in a relaxed and welcoming atmosphere. You don’t have to be a programmer – you just need to have the drive and passion to learn in the field.



## WHO ATTENDS ROWDYHACKS?

While RowdyHacks is promoted to all majors and backgrounds, we see most of our attendance come from Computer Science, Cyber Security, and other technical fields. We welcome students currently attending college, university, or boot camp programs, as well as recent grads.



## WHAT ARE KICKOFF EVENTS?

RowdyHacks Kickoff Events take place the week leading up to RowdyHacks and are intended for hackers to get excited about the hackathon and the partners. This is a chance for your company to engage with hackers in a casual setting, prior to the hackathon. These events could be attended by prospective hackers, UTSA students, and other interested students from neighboring colleges, universities, and bootcamp programs.



## HOW ARE CONTRIBUTIONS SPENT?

Contributions will go towards venue space, catering, prizes, shirts, swag, marketing, and other expenses directly related to RowdyHacks X. Any remaining funds may be set aside for future events.

# CONTACT US!



We would love to have you at RowdyHacks this year! With your support, partnership, and mentorship, RowdyHacks can continue connecting students with exciting technology and opportunities, while building our hacker community.

If you're looking for other ways to get involved with us, don't hesitate to reach out!



[pr@rowdyhacks.org](mailto:pr@rowdyhacks.org)

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